

## Ryan Werth / Product Design + Development

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773.677.6292

### EDUCATION:

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Bachelor of Fine Arts · Visual Communication Design  
Kent State University · School of Visual Communication Design · Dec 2004

### PROFESSIONAL EXPERIENCE:

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#### Bright Machines

UX Design Lead · May 2019–Present

Established and led a Design Organization responsible for conducting user research, creating mock ups, and validating Design solutions for a line of software-based manufacturing automation products.

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#### Freelance Product Design

Product Design, Development, and Direction · Sep 2016–May 2019

Product design and development for a number of Bay Area tech companies. Provided user research, UX design, and UI design services. Advised on practices and processes to help improve workflow and help establish design as a core discipline within client organizations.

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#### Fan TV

Product Design Manager · Jan 2013–Sep 2016

Built and led Product Design Team for a family of mobile, Web, and set-top-box streaming video content aggregation applications. Helped introduce user-centered design practices and processes to improve coordination and workflow between Product, Design, and Engineering teams.

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#### Pretty Clever

Sole Proprietor · Aug 2009–Mar 2015

UX and UI design for numerous Chicago organizations and agencies including IDEO, VSA Partners, and the University of Chicago – as well as brand, identity, and Web design for a number of local Chicago companies.

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#### Juice Interactive

Sr UX/UI Designer & Front-End Developer · Nov 2006–Jan 2010

UX and UI design and development for Web, kiosk, and digital signage products.

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#### Ryan Werth Design

UI Designer & Front-End Developer · Dec 2005–Dec 2009

UI design and development for clients ranging from IDEO to The J.M. Smucker Company.

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#### Attevo

Lead Print & Web Designer & Developer · Jan 2005–Dec 2005

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#### DigitalDay Creative Group

Front-end Designer & Developer · Jan 2004–Jan 2005