Ryan Werth / Product Design + Development

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EDUCATION:

Bachelor of Fine Arts · Visual Communication Design

Kent State University · School of Visual Communication Design · Dec 2004

EXPERIENCE:

Ribbiot · Director of Product Design · Jan 2023–Present

Close collaboration with Product Management, Engineering, and Executive Team to drive Product and Design strategy for pre-seed IoT startup Ribbiot. Conducted user research, user interviews, and user testing to inform feature definition, business needs, and validate product solutions for pilot offering.

HTC Vive Creative Labs · Product Design Director · Feb 2022–Nov 2022

Oversaw North American software organization in HTC Vive's ideation and incubation lab. Led Design, Development, and 3D Art teams in future visioning work for next-gen XR/VR software releases.

Bright Machines · Head of User Experience · May 2019–Feb 2022

Established and led a high-performing design organization responsible for conducting user research, creating mock-ups, and validating design solutions for a line of software-based manufacturing automation products.

Freelance Product Design · Sep 2016–May 2019

Provided UX/UI design solutions and user research for a number of Bay Area tech companies – advising on best practices and processes to establish design as a core discipline within client organizations.

Fan TV · Product Design Manager · Jan 2013–Sep 2016

Built and led product design team for a family of mobile, Web, and set-top-box streaming video content aggregation applications for Bay Area startup Fan TV.

Freelance UX & UI Design · Aug 2009–Mar 2015

UX and UI design for numerous Chicago organizations and agencies including IDEO, VSA Partners, and the University of Chicago – as well as brand, identity, and Web design for a number of local Chicago companies.

Juice Interactive · Senior UX/UI Designer & Front-End Developer · Nov 2006–Jan 2010

Freelance UX & UI Design · Dec 2005–Dec 2009

Attevo · Lead Front-End Designer & Developer · Jan 2005–Dec 2005

DigitalDay Creative Group · Front-End Designer & Developer · Jan 2004–Jan 2005