

Ryan Werth / Interaction Design + Creative Direction

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EDUCATION:

The School of Visual Communication Design at Kent State University · Dec 2004
BFA · Visual Communication Design

PROFESSIONAL EXPERIENCE:

Freelance Interaction Design
Design Direction and Consultation · Sep 2016–Present

User research, UX design, UI design, and front-end development for clients ranging from PwC to a number of funded and bootstrapped startups. Advising on practices and processes to improve workflow and educate on design.

Fan TV
Creative Director · Jan 2013–Sep 2016

Building and leading a design team for a family of mobile, Web, and set-top-box streaming video content aggregation applications. Educating on and advocating for design. Developing practices and processes to improve coordination, workflow, and integration between Product, Design, and Engineering teams.

Pretty Clever
Sole Proprietor · Aug 2009–2013

UX and UI design for numerous Chicago firms and agencies including IDEO, VSA Partners, Juice Interactive – as well as brand, identity, and Web design for a number of local Chicago companies.

Juice Interactive
Sr UX/UI Designer & Front-End Developer · Nov 2006–Jan 2010

UX and UI design and development for Web, kiosk, and digital signage products. Management of contracted design and development teams – reviewing code and design to ensure integrity of final deliverables.

Ryan Werth Design
UI Designer & Front-End Developer · Dec 2005–Dec 2009

UI design and development for clients ranging from IDEO to The J.M. Smucker Company.

Attevo
Lead Print & Web Designer & Developer · Jan 2005–Dec 2005

DigitalDay Creative Group
Front-end Designer & Developer · Jan 2004–Jan 2005