

Ryan Werth / Interactive Product Design + Creative Direction

165 Peralta Ave
San Francisco, CA 94110
ryan@ryanwerth.com
773.677.6292

EDUCATION:

Kent State University · Dec 2004
BFA Visual Communication Design

PROFESSIONAL EXPERIENCE:

Fan TV
Creative Director · Jan 2013–Present

Working with product and engineering teams to conceptualize and realize new features – from ideation, to wireframes and mockups, to coding functional prototypes.

Leading a small team of designers to provide UX, UI, and visual design to 40 engineers across a growing family of products, as well as marketing, editorial, and internal tools teams.

Establishing processes and practices within the design and development teams to aid in providing for and managing asks coming from both Agile and Waterfall teams.

Pretty Clever
Sole Proprietor · Aug 2009–2013

UX and UI design for numerous Chicago firms and agencies including IDEO, VSA Partners, Juice Interactive – as well as brand, identity, and Web design for a number of Chicago small businesses.

Juice Interactive
Sr UX/UI Designer & Front-End Developer · Nov 2006–Jan 2010

UX and UI design & development for Web, kiosk, and digital signage projects. Overseeing and management of contracted employees – reviewing code and design to ensure integrity of final deliverables.

Ryan Werth Design
UI Designer & Front-End Developer · Dec 2005–Dec 2009
UI design for clients ranging from IDEO to The J.M. Smucker Company.

Attevo
Lead Print & Web Designer & Developer · Jan 2005–Dec 2005

DigitalDay Creative Group
Front-end Designer & Developer · Jan 2004–Jan 2005